



dr hab. Joanna Dyczkowska, prof. UEW

Phone: +48 71 3680512

• e-mail: joanna.dyczkowska@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

**Management and Quality
Sciences**

Department:

**Cost Accounting, Taxes
Management and Controlling**

Title / Position:

**Associate Professor
Head of the Department**

Links:

Strona internetowa:

<https://uew.pl/employee/119635/>

Link do listy publikacji:

<https://scholar.google.pl/citations?user=0hPm-pwAAAAJ&hl=en>

ORCID: 0000-0001-9070-5116

Academic specialization:

- ❖ Integrated reporting and sustainability reporting
- ❖ Theories on non-financial disclosures in reporting
- ❖ Measuring sustainability performance
- ❖ Integrated business management using a Six Capital Model
- ❖ Reporting on environmental, social and governance aspects
- ❖ New regulations and standards in the area of sustainability reporting (CSRD, ESRS)

Samples of PHD topics or areas:

- ❖ Factors influencing the scope and quality of non-financial reporting
- ❖ Implementation of sustainability reporting in SMEs
- ❖ Design, development and implementation of performance measurement systems in the area of sustainable development in SMEs
- ❖ Impact of ESG disclosures on companies' financial performance
- ❖ Measurement, reporting and monitoring carbon footprint in organisations



dr hab. Monika Hajdas, prof. UEW

Phone: +48 71 3680226

• monika.hajdas@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Marketing Management

Title / Position:

Associate Professor

Links:

www:

<https://www.linkedin.com/in/monikahajdasbrandstrategy/>

Publications:

<https://www.researchgate.net/profile/Monika-Hajdas/research>

Academic specialization:

- ❖ Marketing, marketing innovation, business model innovation
- ❖ Marketing management, brand management
- ❖ Consumer practices and their transformations

Sample PhD topics:

- ❖ The impact of AI influencers on brand related metrics (brand awareness, brand image, purchase intentions)
- ❖ Co-branding strategies and their role in product portfolio development
- ❖ Methods of ideation and prototyping – assessment of their effectiveness in new product development process
- ❖ Consumer boycotts and their impact on brand reputation
- ❖ Assessment of Metaverse technology implementation possibilities in new retail formats



dr hab. inż. Marcin Hernes, prof. UEW

Phone: +48 71 36 80 763

• e-mail: marcin.hernes@ue.wroc.pl

Field of study:
Social Sciences

Discipline:
Management and Quality Sciences

Department:
Department of Process Management

Title / Position:
Associate Professor
Head of Department of Process Management

Links:
www:
[https://uew.pl/employee/120202/;](https://uew.pl/employee/120202/)
publications:
<https://www.wir.ue.wroc.pl/resultList.seam?q=&r=publication&t=simple&lang=pl&cid=31753>

ORCID: 0000-0002-3832-8154

Academic specialization:

- ❖ Artificial intelligence methods (machine learning, including deep learning, cognitive architectures) in management support
- ❖ Knowledge management in intelligent systems
- ❖ Resolving knowledge conflicts in multi-agent systems
- ❖ Recommendation systems
- ❖ Industry 4.0 (including virtual reality, augmented reality)

Samples of PHD topics or areas:

- ❖ Development of deep learning models in management systems
- ❖ Feature extraction in deep learning models to support management
- ❖ Cognitive agents in management support
- ❖ Resolving knowledge conflicts of cognitive agents
- ❖ Artificial intelligence methods for recommendation systems
- ❖ Virtual reality (augmented reality) methods for business support



dr hab. Agnieszka Jagoda, prof. UEW

Phone: +48 (75) 75 38 263

• e-mail: agnieszka.jagoda@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Strategic Management and Logistics

Title / Position:

Associate Professor

Links:

www:

<https://uew.pl/employee/119707/>

Publications:

https://scholar.google.com/citations?hl=pl&user=WAwk6d8AAAAJ&view_op=list_works

ORCID: 0000-0001-8560-031X

Academic specialization:

- ❖ work organization
- ❖ human resource management
- ❖ team management

Samples of PHD topics or areas:

- ❖ Work virtualisation in the context of fourth- and fifth-generation industry (Industry 4.0, Industry 5.0)
- ❖ Human resource management
- ❖ Team management (with a particular focus on distributed teams)
- ❖ Human – technology – team



dr hab. inż. Magdalena Kapelko, prof. UEW

Phone: +48 71 3680323

• e-mail: magdalena.kapelko@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Logistics

Title / Position:

Associate Professor

Links:

www:

https://sites.google.com/site/magdalena_kapelko/

Publications:

<https://scholar.google.com/citations?user=-4Z17BAAAAAJ&hl=en>

Academic specialization:

- ❖ Efficiency and productivity analysis of decision-making units (for example, firms)
- ❖ Data Envelopment Analysis method
- ❖ Efficiency and machine learning
- ❖ Corporate social responsibility / ESG, sustainable development and efficiency
- ❖ Efficiency of portfolios / sustainable finance / efficiency of stock market firms
- ❖ Efficiency of justice systems
- ❖ Efficiency of agribusiness
- ❖ Efficiency of logistics / supply chains / transportation

Samples of PHD topics or areas:

- ❖ The thematic scope of the dissertation should concern the listed areas of academic specialization – the specific topic will be developed jointly with the Doctoral Candidate.



prof. dr hab. Patrycja Klimas

Phone: NA

• e-mail: patrycja.klimas@ue.wroc.pl

Field of study:
Social Sciences

Discipline:
Management and Quality Sciences

Department:
Advanced Research in Management

Title / Position:
Full Professor

Links:
www:
<https://uew.pl/employee/120661/>
Publications:
GoogleScholar.com: <https://scholar.google.pl/citations?user=h00VwqEAAAAJ&hl=pl>
gate.net/profile/Patrycja_Klimas
ORCID: 0000-0002-3912-7389

Academic specialisation:

- ❖ Issues in **strategic management**, particularly the legitimacy and effectiveness of interorganizational collaboration, cooperation in networks/ecosystems, multidimensional organisational innovativeness, and open (and network-based) business and innovation models. Additionally, a structural perspective on the functioning of interorganizational networks
- ❖ From a **sectoral perspective** – pro-innovative, dynamic, and hypercompetitive industries, including the aviation sector, the computer and video games industry, computer software, and audio/video content streaming
- ❖ **Research methodology** – methodological rigour in quantitative research, development and validation of subjective measurement scales, systematic literature review, social network analysis in studies of interorganizational networks, and structural equation modelling in organisational research / in the study of individual traits not directly measurable

Samples of PHD topics or areas:

- ❖ Effectiveness of interorganizational collaboration (or coopetition) in dyads/networks/ecosystems - example contexts: informal relationships, innovativeness, value co-creation, co-innovation, interorganizational proximity
- ❖ Behavioural and cognitive determinants/aspects of collaboration
- ❖ The process/life cycle/outcomes/failure of coopetition strategy adaptation - example contexts: vertical vs. horizontal coopetition, direct vs. indirect coopetition, and non-formalised (including illegal) coopetition
- ❖ Polymorphism of relational strategies
- ❖ The nature and effects of innovation/knowledge/entrepreneurship ecosystems and technological platforms
- ❖ Value co-creation, co-innovation, co-development



prof. dr hab. inż. Małgorzata Krzywonos

Phone: +48 71 3680234

• e-mail: malgorzata.krzywonos@ue.wroc.pl

Field of study:
Social Sciences

Discipline:
Management and Quality Sciences

Department:
Process Management

Title / Position:
Full Professor

Links:

www:
<https://uew.pl/employee/119104/>

Publications:
<https://wir.ue.wroc.pl/info/author/WUJ289398/>;

https://www.researchgate.net/profile/Malgorzata_Krzywonos;
<https://scholar.google.com/citations?user=OGWV7ocAAAAJ&hl=pl>;
<https://orcid.org/0000-0002-2947-0503>

ORCID: 0000-0002-2947-0503

Academic specialization:

- ❖ Consumer criteria for assessing product quality
- ❖ shaping the quality of industrial products
- ❖ product innovations
- ❖ new products development

Samples of PHD topics or areas:

1. Customer-Centric Product Development in Plant-Based Foods: Identifying Needs and Defining Specifications
2. Designing High-Informational-Value Packaging for Sustainable Foods: A Multi-Criteria Approach Combining Consumer Insights and Environmental Metrics
3. Packaging Communication for Sustainability: Impact of Eco-Labels, Claims, and Visual Design on Consumer Trust and Decision Making
4. Sustainability-Driven Product Development: Aligning Food Upcycling Trends with Consumer Expectations
5. Consumer Acceptance and Environmental Communication of Plant-Based Products: Behavioural Drivers, Packaging Design and Willingness to Pay



Field of study:
Social Sciences

Discipline:
Management and Quality Sciences

Department:
Strategic Management and Logistics

Title / Position:
Associate Professor

Links:
www:
<https://uew.pl/employee/120724/>
Publications:
https://scholar.google.com/citations?user=7HPP_h8AAAAJ
ORCID: 0000-0002-6076-1552

dr hab. Jakub Marcinkowski, prof. UEW

Phone: +48 881 951 348

• e-mail: jakub.marcinkowski@ue.wroc.pl

Academic specialization:

- ❖ Humanitarian logistics
- ❖ Emergency logistics
- ❖ Last-mile logistics in the e-commerce market
- ❖ Logistics and supply chain management

Samples of PHD topics or areas:

- ❖ Humanitarian logistics (humanitarian logistics processes, logistics collaboration during humanitarian crises, humanitarian supply chain, humanitarian network)
- ❖ Emergency logistics during natural disasters
- ❖ National logistics/transport strategy (audit of the national logistics system, logistics/transport policy, development scenarios)
- ❖ Last-mile logistics in the e-commerce market (stakeholders, collaboration, delivery methods, return management)
- ❖ Supply chain management (inter-organizational relationships, supply chain strategy, coordination and synchronization of logistics processes)



dr hab. inż. Krzysztof Michalak, prof. UEW

Phone: +48 71 3680379

• e-mail: krzysztof.michalak@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

**Management and Quality
Sciences**

Department:

**Department of Information
Technologies**

Title / Position:

Associate Professor

Links:

www:

<https://uew.pl/employee/120124/>

Publications:

[https://krzysztof-
michalak.pl/publications.html](https://krzysztof-michalak.pl/publications.html)

ORCID: 0000-0003-4994-9930

Academic specialization:

- ❖ Metaheuristic optimization (evolutionary algorithms, etc.)
- ❖ Graph protection problems (mitigating epidemics, bankruptcies, etc.)
- ❖ Machine learning
- ❖ Explainable AI (xAI)

Samples of PHD topics or areas:

- ❖ Metaheuristic optimization and graph-based modelling for minimization of systemic risk
- ❖ Machine learning models for augmenting optimization algorithms solving difficult computational problems
- ❖ Explainable models and domain knowledge extraction for real-life computational problems



Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Labor, Capital and Innovations

Title / Position:

Associate Professor

Links:

www.michalskig.com

Publications:

<https://publons.com/researcher/1331371/grzegorz-michalski/>

Link do listy publikacji:

<https://publons.com/researcher/1331371/grzegorz-michalski/>

ORCID: 0000-0002-8211-4057

dr hab. Grzegorz Michalski, prof. UEW

Phone: +48 791 214 963

• e-mail: grzegorz.michalski@ue.wroc.pl

Academic specialization:

- ❖ Corporate financial liquidity management
- ❖ Value-Based Working Capital Management
- ❖ Finance, Banking, Investments
- ❖ Nonprofit Financial Management

Samples of PHD topics or areas:

- ❖ Original solutions to scientific problems involving issues that affect the effectiveness and building of fundamental value by companies.
- ❖ Determinants of the cost of capital financing companies.
- ❖ Financial strategies of companies in the area of working capital management.



dr hab. Bartłomiej Nita, prof. UEW

Phone: +48 71 3680422

• bartlomiej.nita@ue.wroc.pl

Field of study:

Social sciences

Discipline:

Management and Quality Sciences

Department:

Accounting, Reporting and Financial Analysis

Functions/Position:

Head of Department

Associate Professor

Useful links:

Website:

<https://uew.pl/employee/119539/>

ORCID: 0000-0001-5036-912X

Scientific specialisation:

- ❖ financial accounting and management accounting
- ❖ cost accounting, cost management
- ❖ corporate financial management
- ❖ public sector management
- ❖ controlling
- ❖ financial analysis
- ❖ business reporting
- ❖ company valuation
- ❖ performance management
- ❖ budgeting
- ❖ strategic business management

Examples of doctoral thesis topics (areas):

- ❖ Information reporting and communication systems (including integrated reporting)
- ❖ Controlling in various industries and functional areas
- ❖ Budgeting systems in enterprises
- ❖ Performance measurement concepts (KPI)
- ❖ Intellectual capital valuation in new technology companies
- ❖ Design and implementation of controlling



dr hab. Marta Nowak, prof. UEW

Phone: +48 71 36 80 384

• e-mail: marta.nowak@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Department of Costing, Tax Management and Controlling

Title / Position:

**Associate Professor
Member of the Scientific Council of Management and Quality Sciences at WUEB**

Links:

www:

<https://uew.pl/employee/119548/>

Publications:

<https://www.researchgate.net/profile/Marta-Nowak-9>

ORCID: 0000-0002-0625-7988

Academic specialization:

- ❖ Behavioral accounting
- ❖ Interdisciplinary accounting research
- ❖ Diversity in accounting
- ❖ Human resource management control
- ❖ International human resource cost management

Samples of PHD topics or areas:

The scope focuses on, but is not limited to, the following reserach topics:

- ❖ Accounting feminization
- ❖ Shaping dversity in accounting and shaping diversity by accounting
- ❖ Comparative human resurces costs analysis across sectors, regions and countries
- ❖ Psychological costs (e.g. stress, burnout) of performing accounting-related occupations (accountants, auditors, controllers)
- ❖ Measurement of HRM effectiveness

Defended PhD dissertations under my supervision:

- ❖ Human resource cost management in chosen European countries
- ❖ Rachunek kosztów kształcenia w controllingu publicznej szkoły wyższej (Education cost accounting in the controlling of a public university)
- ❖ Controlling w zarządzaniu przedsiębiorstwem dystrybuującym paliwa płynne (Controlling in the management of an enterprise distributing liquid fuels)
- ❖ Analiza kosztów w controllingu procesów logistycznych (Cost analysis in controlling of logistics processes)



dr hab. inż. Katarzyna Piórkowska, prof. UEW

Phone: +48 71 3680665

• e-mail: katarzyna.piorkowska@ue.wroc.pl

Academic specialization:

- ❖ Microfoundations of organisational phenomena
 - Cognitive, behavioural, and social microfoundations
 - Microfoundations of inter-organisational relationships
 - Microfoundations of strategic thinking
 - Microfoundations of selection processes in an evolutionary perspective
 - Microfoundations of entrepreneurial orientation in creating, appropriating, and sustaining value
 - Microfoundational analyses
 - Multi-level and cross-level research - quantitative approaches (HLM, NCA, MSEM, MLCM, CLOP regression)
 - Multi-level and cross-level research - qualitative approaches (action research, flexible pattern matching)
 - Behavioural strategies from a microfoundational perspective
 - Strategic leadership and its complexity from a microfoundations perspective
 - Microfoundations of strategic alignment and strategic fit (including dynamic perspectives)
 - Strategic thinking
 - Managerial coaching from a microfoundational perspective
 - Managerial tutoring from a microfoundational perspective
- ❖ **Behavioural-evolutionary logic of adaptive change**
 - Selection processes in an evolutionary perspective (including their microfoundational aspects)
 - Organisational routines and their confrontation with: managerial habits, managerial rationality and irrationality, managerial interventions, and the intentionality of behaviour change (behavioural-evolutionary perspective)
- ❖ **Inter-organisational relationships**
 - Exogenous and endogenous perspectives
 - Microfoundations perspective
 - Evolutionary perspective
- ❖ **Health-care management**
- ❖ **Advanced methodology of management and quality sciences**
 - emphasis on developing research methods in defined research areas using appropriate (including advanced) approaches and methods

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Advanced Research in Management

Title / Position:

Associate Professor

Links:

<https://uew.pl/employee/119941/>

https://www.researchgate.net/profile/Katarzyna_Piorkowska ;

<https://scholar.google.pl/citations?user=IsWQghEAAAAJ>

ORCID: 0000-0001-5880-136X

Samples of PHD topics or areas: a broad range of topics within the above research areas, with the possibility of mentoring/coaching/tutoring support throughout the research process



prof. dr hab. Katarzyna Piwowar-Sulej

Phone: +48 503129991

• e-mail: katarzyna.piwowar-sulej@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Capital, Labor and Innovation

Title/Position:

Full Professor

Links:

www:

<https://uew.pl/employee/119830/>

Publications:

<https://scholar.google.pl/citations?user=rDEsGRMAAAAJ&hl=pl>

World Top2% Scientists

https://topscinet.com/scientist_profile/Piwowar-Sulej,%20Katarzyna/2015/?stype=single_year

https://topscinet.com/scientist_profile/Piwowar-Sulej,%20Katarzyna/2015/?stype=single_year

ORCID: 0000-0002-4627-4344

Academic specialization:

- ❖ Social aspects of organizational management, with particular emphasis on the following areas:
 - shaping HR function and organizational culture in accordance with sustainable development/ESG goals
 - employee development (building future skills, fostering entrepreneurial competencies)
 - stimulating employee innovativeness
 - team leadership (including project teams)
 - the role of the HR department and trust in HR
- ❖ Implementation of contemporary management concepts, methods, and tools:
 - sustainable, green, socially responsible, and common good HRM
 - sustainable leadership
 - project management (including sustainable project management)
 - knowledge management and innovation management (Design Thinking)
 - Management by Values
 - Management 3.0
 - modern technologies in HR

Samples of PHD topics or areas:

- ❖ Sustainable, green and socially responsible HRM
- ❖ Sustainable leadership – its antecedents and consequences
- ❖ Developing future competencies – both human-centered and instrumental perspectives
- ❖ Social aspects of Industry 4.0 (including issues related to artificial intelligence)
- ❖ Innovation and human resource management
- ❖ Technologies in HRM
- ❖ HRM in project-oriented organizations
- ❖ Values in organizational life – their significance and implementation

The final topic is determined individually and should primarily align with the doctoral student's area of interest.



dr hab. Joanna Radomska, prof. UEW

Phone: +48 71 3680209

• e-mail: joanna.radomska@ue.wroc.pl

Field of study:
Social Sciences

Discipline:
Management and Quality Sciences

Department:
Strategic Management

Title / Position:
Associate Professor

Links:
www:
<https://uew.pl/employee/120148/>

Publications:
<https://orcid.org/0000-0002-1597-8947>

ORCID: 0000-0002-1597-8947

Academic specialization:

- ❖ Change management and strategy-as-practice
- ❖ Co-innovation
- ❖ Open strategy (transparency and inclusiveness in strategizing)
- ❖ Omnichannel – the integration of marketing channels, digital transformation

Samples of PHD topics or areas:

- ❖ Factors influencing strategy openness – a model approach
- ❖ Implications of open strategy/open innovation
- ❖ Implementing omnichannel strategy – sector perspective
- ❖ Strategy-as-practice approach to exploring the strategizing process
- ❖ Risks in strategy implementation
- ❖ Practices of organizational resilience, e.g., in family firms



prof. dr hab. Ewa Stańczyk-Hugiet

Phone: +48 602 555 925

• e-mail: ewa.stanczyk-hugiet@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Advanced Research in Management

Title / Position:

**Full Professor
Head of Department**

Links:

www:

<https://uew.pl/employee/118450/>

Publications:

<https://www.wir.ue.wroc.pl/info/author/WUT287630/Ewa%2BSta%25C5%2584czyk-Hugiet?r=publication&affil=&tab=publications&conversationPropagation=begin&sort=&lang=pl>

[Hugiet?r=publication&affil=&tab=publications&conversationPropagation=begin&sort=&lang=pl](https://www.wir.ue.wroc.pl/info/author/WUT287630/Ewa%2BSta%25C5%2584czyk-Hugiet?r=publication&affil=&tab=publications&conversationPropagation=begin&sort=&lang=pl)

ORCID: 0000-0002-3218-3812

Academic specialization:

- ❖ research related to current strategic management issues, including business competitiveness, business models, knowledge management, enterprise competencies, including dynamic ones, inter-organisational networks, business ecosystems, inter-organisational relationships, cooperation and many others falling within the research field of strategic management, as well as specific management methods or concepts also related to the business context and the integration of people, processes and technologies in the context of digitalisation and Industry 4.0, 5.0.

Samples of PHD topics or areas (defended):

- ❖ The concept of controlling the outsourcing of financial and accounting services,
- ❖ Determinants of autonomy in strategic areas of subsidiary companies' operations,
- ❖ The Strategic Competences of Hypermarket TNCs,
- ❖ Conditions for strategic choices in the defence sector,
- ❖ Knowledge asymmetry in inter-organisational network management,
- ❖ Strategies of companies in the housing construction sector and phases of the economic cycle,
- ❖ Strategic controlling of municipal development,
- ❖ Entrepreneurship in the local government sector,
- ❖ Business model design for regional airlines,
- ❖ Determinants of spare parts inventory management in the automotive sector,
- ❖ Big data and advanced business analytics in customer relationship management in retail settings,
- ❖ A Task Oriented Perspective of Knowledge Work,
- ❖ Effective strategies for global companies in the raw materials sector based on the principles of sustainable development. Determinants and recommendations



dr hab. Natalia Szozda, prof. UEW

Phone: +48 509 915 473

• e-mail: natalia.szozda@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality
Sciences

Department:

Logistics

Title / Position:

Associate Professor

Vice-Dean of the Faculty of
Management

Head of Department

Links:

www:

<https://uew.pl/employee/119395/>

Publications: : WIR

ORCID: <https://orcid.org/0000-0002-8030-0104>,

GoogleScholar:

<https://scholar.google.pl/citations?user=pM9KXk4AAAAJ&hl=en>

Academic specialization:

- ❖ Supply Chain Management
- ❖ Digital Supply Chain Transformation
- ❖ Supply Chain Process Management
- ❖ Logistics Management

Samples of PHD topics or areas:

- ❖ Digital Supply Chain
- ❖ Logistics Process Management in the Era of Digital Transformation
- ❖ The Impact of Emerging Technologies on Logistics Planning and Supply Chain Performance
- ❖ Applications of Artificial Intelligence and Blockchain Technology in Supply Chain Management
- ❖ Analysis of Distribution Network Operations in a Selected Industry Sector
- ❖ Distribution Network Planning in the E-Commerce Market
- ❖ Evaluation of Supply Chain Management Practices
- ❖ Determinants of Inventory Management Efficiency in the Supply Chain



dr hab. Andrzej Sztando, prof. UEW

Phone: +48 603 163 839

• e-mail: andrzej.sztando@ue.wroc.pl

Field of study:

Social Sciences

Discipline:

Management and Quality Sciences

Department:

Department of Spatial Economy and Self-Governed Administration

Title / Position:

Associate Professor

Links:

www:
<https://uew.pl/employee/118915/>

Publications:
www.sztando.com

ORCID: 0000-0002-6204-9884

Academic specialization:

- ❖ Strategic management of local and regional government development

Samples of PHD topics or areas:

- ❖ Development strategies of municipalities and other local and regional units – design, implementation, evaluation
- ❖ Strategic governance of local and regional development
- ❖ New technologies (AI, GIS, VR, AR, Big Data, electronic document management systems, etc.) in managing the development of municipalities, cities, counties, districts and regions
- ❖ Managing local and regional development in the context of contemporary challenges (energy transition, climate change, cultural trends, digitalization, migration, security, war, remote work, etc.)
- ❖ Spatial and urban planning and the strategic governance of local and regional development
- ❖ Sustainable development goals (e.g. the UN SDGs) and the governance of local and regional development
- ❖ Management of local-government-owned organizations, companies, unions and associations
- ❖ Strategic cooperation and partnerships in the governance of local and regional development
- ❖ Leadership in local and regional authorities and its role in the strategic governance of development
- ❖ Strategic governance of local and regional development in a comparative international perspective
- ❖ Local and regional development in Poland and worldwide – determinants, measurement and management
- ❖ Local and regional government vs. business – how local and regional authorities support economic development
- ❖ Desirable reforms of local and regional government systems



Field of study:
Social Sciences

Discipline:
Management and Quality Sciences

Department:
Department of Human Resources Management

Title / Position:
Associate Professor

Links:
www:
<https://uew.pl/employee/119899/>
Publications:
<https://orcid.org/my-orcid?orcid=0000-0002-2845-8086>
ORCID: 0000-0002-2845-8086

dr hab. Katarzyna Tracz-Krupa, prof. UEW

Phone: +48 71 3680655

• e-mail: katarzyna.tracz-krupa@ue.wroc.pl

Academic specialization:

- ❖ human resources management (HRM)
- ❖ human resources development (HRD)
- ❖ evidence based management- EBM
- ❖ HR data analytics
- ❖ EU funds, in particular the European Social Fund

Samples of PHD topics or areas:

- ❖ Human Resource Data Analytics in Organizations
- ❖ Evidence-Based Decision-Making
- ❖ Project Team Management
- ❖ International Team Management
- ❖ Human Resource Management in Local Government
- ❖ Career Development Determinants in Organizations